

SM/BBA-503 (NC) (Sup) (AK)

2 0 2 1

(5th Semester)

BACHELOR OF BUSINESS ADMINISTRATION

Paper : BBA-503 (New)

(Strategic Management)

KEY ANSWERS FOR OBJECTIVES

(PART : A—OBJECTIVE)

1. Choose and write the correct answer from the options provided : 1×10=10

(a) (i)

(b) (ii)

(c) (iv)

(d) (iii)

(e) (ii)

(f) (ii)

(g) (ii)

(h) (iii)

(i) (i)

(j) (iii)

/458K

(2)

2. State whether the following statements are True or
False : 1×5=5

(a) *True*

(b) *False*

(c) *True*

(d) *False*

(e) *True*
